

PAULA DOMINGUEZ

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IN Paula María Domínguez Núñez

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WHO AM I?

Hi, I'm Paula. Ambitious person who like improving every day in the different fields both culturally, professionally and for myself, the continuous construction of personality and knowledge, which never lets me be still.

EDUCATION BA(HONS) ADVERTISING

Use my creativity to expose innovative ideas, thus, the units which I highlight the most are Creativity for Advertising, Digital Communications and Applied Advertising Campaigns.

Including real pitching for the niche dog food brand Fish4DogsWalker for Walker agency and a creative pitch for McNugget's as part of McDonald's brand portfolio.

University of Bournemouth 2017-2021

General Certificate of Education (GCE)

French 1st History 1st Design 1st Fine Arts 1st
Visual Communication 1st Technical Drawing 1st

SKILLS&INTEREST

Confidence
Organizational skills
Commercial awareness
Creativity
Good teamworking skills
Photography
Languages (ENG/SP) -Interested in learning Portuguese and French

EXPERIENCE

Honeywell

November 2019- February 2020

Marketing Assistant Intern (ENG/SP)

Worked in the Industrial Safety division of Honeywell, a large multinational company. Supported the European Channel Marketing Manager to plan a tradeshow in Spain (**SICUR-International Security Event**), including booth organization, pre-event digital publicity (Catalogue, email banners and landing page in English and Spanish language) and (setting up) lead collection, in accordance with brand guidelines. Created a project plan and assets for a campaign to UK ambulance services. Input on planning a new initiative to distribution partners.

Assembly Operator

As part of this role, include various assembly techniques. The use of machines and electronic screwdrivers. Be focused on work for higher product quality. Have an excellent dexterity skill.

Las Iguanas

June 2017 – October 2019

Christmas Co-ordinator

Contact and promoting to companies in order to choose Las Iguanas for their Christmas dinner. Exceeding the target with 23% compared to the previous year, leading the south area, and as consequence getting the highest bonus

Waitress

The ability to work under pressure during busy shifts as well as learning to deal with different types of complaints has increased my abilities in rapid decision making and conflict resolution. In addition, interacting with customers (from a range of target audiences) has given me the ability to make a quick analysis of their needs in order to upsell.

Grosvenor Casino

October 2016 – June 2017

Valet

Working long night shifts. I met colleagues and customers from different cultures that taught me new customs and ideologies, so today I consider myself an open-minded person.